



5 Ways To Convert More Customers

Combining two great solutions to sell more cars!





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THE PROBLEM

Marketing is Silo'd - Impossible To Manage Manually



Paid Search



Organic Search



Social Media



Email Marketing



Business Intelligence



Account Management



Website Management



Dealership Applications



Dealer Teamwork

Real-time Marketing Campaign Automation

Merchandise vehicle & service offers

Patented all-in-one marketing solution

Google certified marketing experts

Promax

CRM, Inventory, Websites

Desking, Credit & Compliance

Pre-Screen products, Lead Generation, Inventory,
ILM, Dealer Websites, Direct Mail & more

Easy-to use & incredible customer support



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New Toyota Highlander Lease Offers Finance Incentives East Rochester NY

New Toyota Highlander For Sale Now at Hoselton Toyota in East Rochester, NY

Optimized campaigns with current offer

Lease for
\$282^[1]/mo.
for 36 mos w/2,495 down

Finance for
\$453^[2]/mo.
for 72 months

Total Savings
\$2,784^[3]

Buy for
\$34,934^[4]

Dynamic offers updated in real-time convert & build trust

New 2020 Toyota Highlander L 1.9% APR for 60 months. CANNOT BE COMBINED WITH OTHER OFFERS. [1] Lease for \$282/mo. for 36 months w/\$2,495 down. 10,000 miles per year, \$.20 per mile overage. Net cap cost \$32,730. Residual value \$27,534. In-stock units only. Must finance through Ally Bank. Security deposit waived with approved credit through Ally Bank. Requires \$1,995 cash or trade equity due at signing. Tax, DMV fees, and acquisition fee not included in lease payments. \$395 disposition fee due at lease turn in. Includes Toyota Customer Cash rebate. Consumer may be responsible for excess wear and tear. [2] Finance payment of \$453/mo. is based on a vehicle price of \$34,934 with \$7,624 down at 6.9% APR financing for 72 months. With approved Credit through Toyota Financial Services tier 1. Monthly payments do not include taxes, title or license fees. Offer valid on in-stock units only. Cannot be combined with other offers. [3] Total Savings \$2,784. Includes all applicable customer rebates. [4] Buy for \$34,934 includes all applicable customer rebates. ADDITIONAL SAVINGS!! HOSELTON DISCOUNT -\$1,284 CUSTOMER CASH -\$1,500 Stock#: 20T1653. Vin: 5TDCZRBH1LS515648. MSRP: \$37,718. Model code: 6937. All prices do not include \$75 dealer doc fee. Prior sales excluded. Offers expire 9/30/2020. Cannot be combined with other offers. Prior sales excluded. *Photos are for illustration purposes only. Sale ends 09-30-2020.

[View Inventory](#)

[Special Offers](#)

CHAT WITH US



Attract new customers

Syndicate campaigns to multiple marketing channels in real-time



Partnership benefits



Fewer Vendors

Combine two easy-to-use all-in-one software platforms for greater results



Better Marketing

Patented marketing automation software that improves campaign outcomes



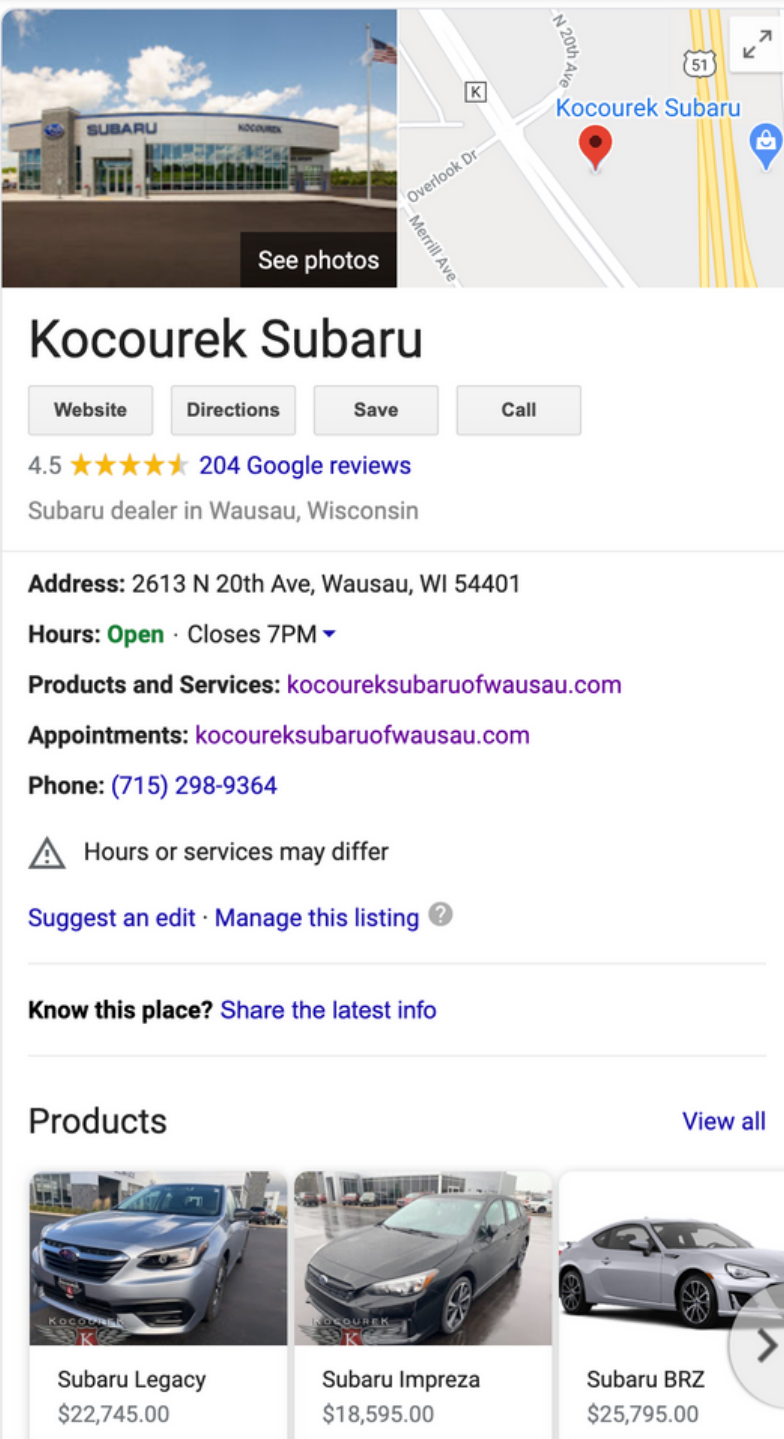
Trusted Software

25 years of proven ProMax dealership software & website success



Google My Business

Drive more local shoppers



The screenshot shows a Google My Business profile for Kocourek Subaru. At the top, there is a photo of the dealership building and a map showing its location at the intersection of N 20th Ave and Overlook Dr. Below the photo and map, the business name "Kocourek Subaru" is displayed. There are buttons for "Website", "Directions", "Save", and "Call". The listing shows a 4.5-star rating from 204 Google reviews and identifies the business as a "Subaru dealer in Wausau, Wisconsin".

Address: 2613 N 20th Ave, Wausau, WI 54401

Hours: Open · Closes 7PM ▾

Products and Services: kocoureksubaruofwausau.com

Appointments: kocoureksubaruofwausau.com




Phone: (715) 298-9364

⚠ Hours or services may differ

[Suggest an edit](#) · [Manage this listing](#) ?

Know this place? [Share the latest info](#)

Products [View all](#)

 Subaru Legacy \$22,745.00	 Subaru Impreza \$18,595.00	 Subaru BRZ \$25,795.00
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Consolidate everything in one place

Merchandised inventory via marketing automation
Real-time incentive & pricing data



Websites, Desking & CRM

Credit solutions, call tracking, direct mail & more!



Google ads

Display, retargeting, search & video ads

Business Intelligence

Data & insights reporting that drive outcomes



Social media ads

Conversion, prospecting remarketing campaigns

Digital Strategists

World-class guidance & Google-certified marketing experts



Google My Business

Connect with more local shoppers





Remarketing

Stay top-of-mind with targeted ads

Dealership benefits



Build ads faster & easier

Automated & efficient processes saves time



More clicks & calls

Relevant & targeted campaign convert



Increase traffic from all channels

Automated distribution reaches more shoppers



Better search campaign results

Effective ads with exact pricing drive activity



Real accountability & ROI

Transparent digital expertise



Results-based reporting

Better data to drive better strategies





CRM/Email Follow-up



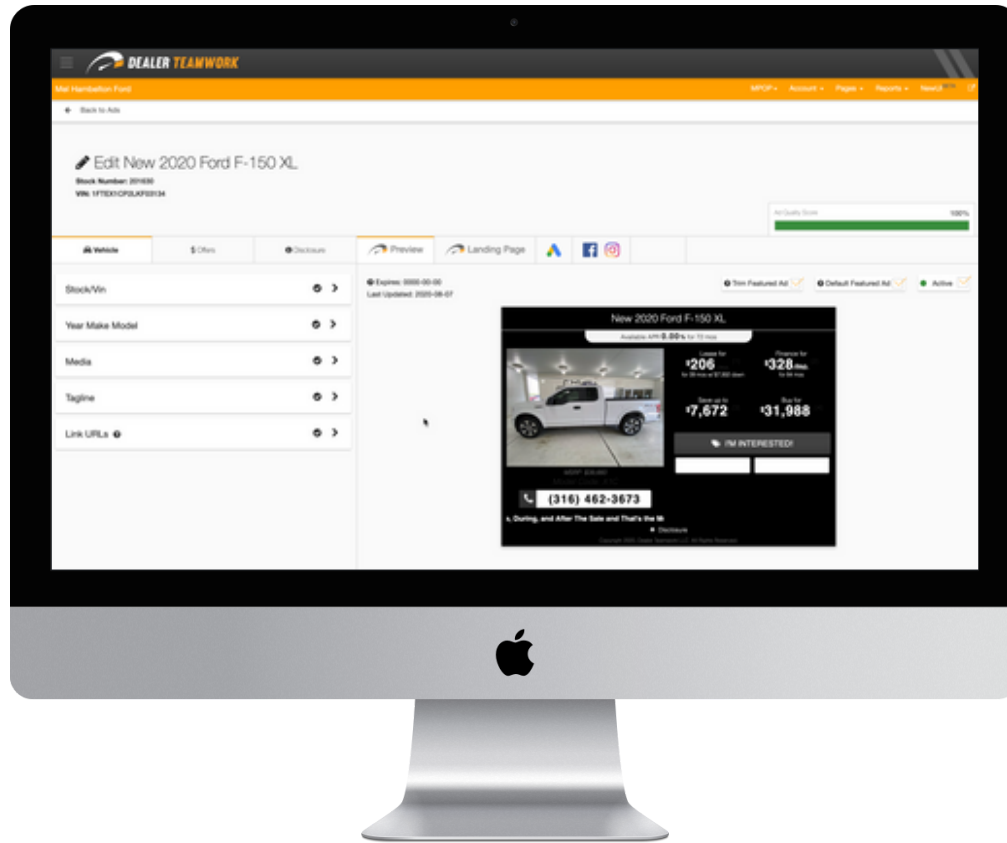
How quickly can you update your pricing via the MPOP®?

- A. 1 minute
- B. 30 minutes
- C. 24 hours
- D. 72 Hours

**What % of your
traffic interacts
with your GMB?**



How it works



- **Inventory feed builds relevant campaigns**

Automated, compliant ads with exact pricing

- **Real-time ad distribution**

Maximizing efficient marketing distribution

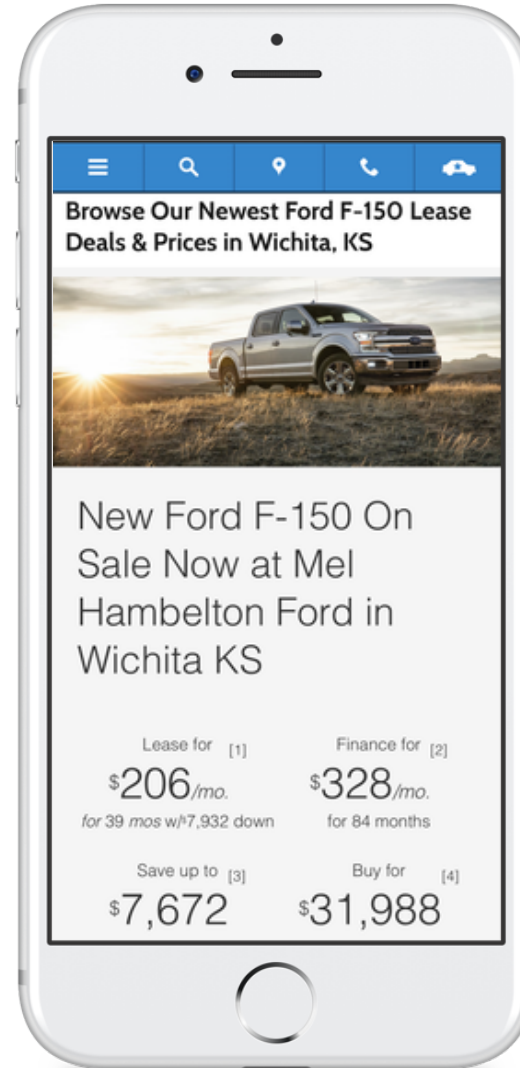
- **Seen by more shoppers, in more places**

Targeted campaigns drives more clicks & calls



Real-time distribution

How it works



- **Updates website landing pages**

Optimized for search & more conversions

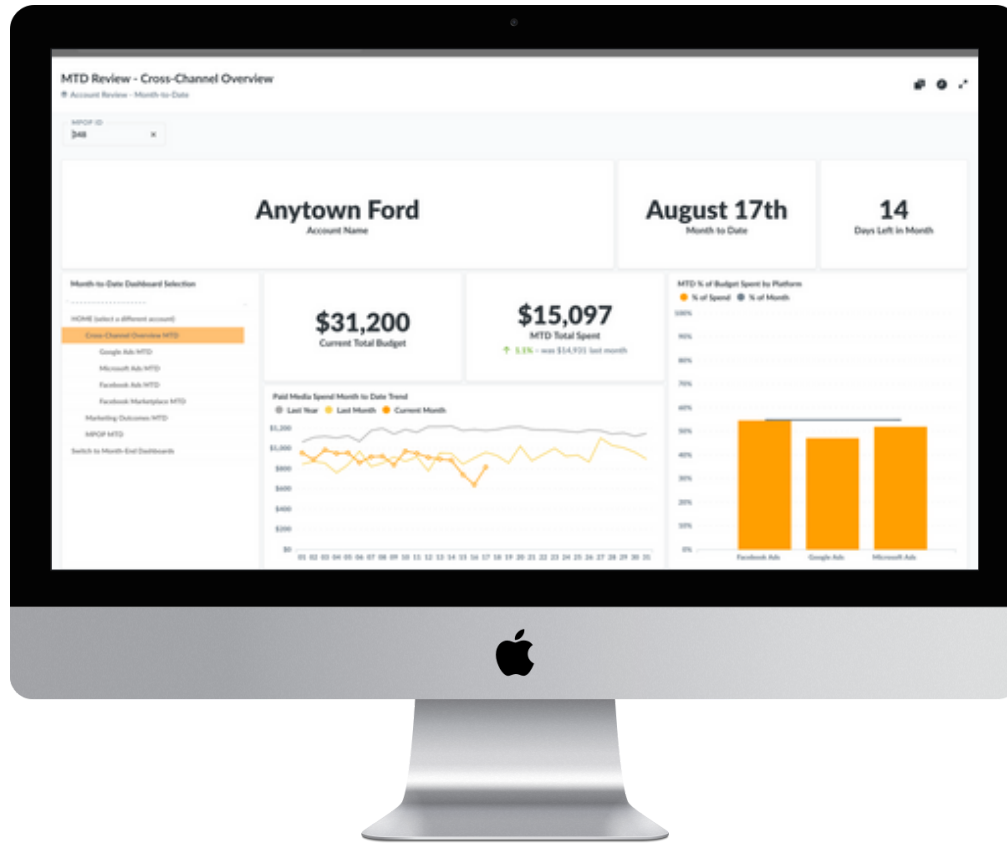
- **Google & Bing ads with pricing**

Display, search, remarketing & video ads increase conversions

- **Social media ads with pricing**

Facebook & Instagram ads drive more efficient results

How it works



- **Analyze results faster & easier**

Make big-picture analysis fast and easy

- **See all channel outcomes**

Improve accountability & ROI measurement

- **Measure metrics that matter**

See traffic, performance & outcomes better



Let's Get started

Appendix

Dealer Teamwork marketing features



Real-time, targeted campaign management



Search optimized landing pages



Google certified account executives



Outcome-focused, business intelligence reporting



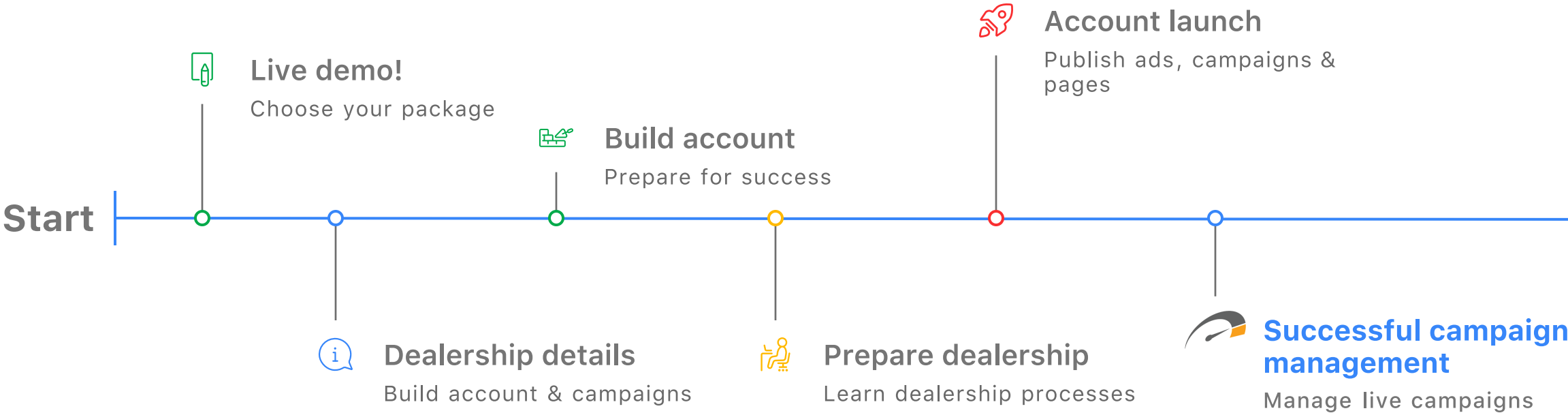
100% accurate & compliant



Simple co-op/OEM turnkey




Getting Started





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